

62.69 Index #

POSTPAID PRICE LIST

Spring of 1956

IDEAL FRUIT FARM

Stilwell, Oklahoma



STRAWBERRY PLANT SPECIAL

50 Dunlap, 50 Blakemore, 25 Armore and
25 Gem Everbearing; 150 plants in all.

\$300

Postpaid

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STRAWBERRIES

- ✓ **BLAKEMORE**—Yellow free strain, early. The best strawberry for this section. A large berry with a long ripening season beginning with the earliest sorts and going out with the late kinds. We have millions of fine Blakemore strawberry plants grown on gravelly new land under irrigation. Write for prices in large quantities.
- ✓ **SENATOR DUNLAP**—Midseason. Medium to large berry. Adapted to the middle and northern states. A great berry for home use and canning. Very resistant to frost.
- ✓ **AROMA**—Late, almost safe from frost, large and productive. A well known commercial berry.
- ✓ **NEW ROBINSON**—Largest June bearing strawberry known. Big round berries borne on large, thick stems protected with heavy foliage. Solid red all the way through.
- ✓ **PREMIER**—Begins to ripen a few days after Blakemore. A heavy yielder. Adapted to the northern states. A shy plant maker and should be set a little closer in the row.
- ✓ **TENNESSEE BEAUTY**—A cross between Premier and Missionary. It rates high as a freezing berry. Adapted to southern and middle states.
- ✓ **ARMORE**—The new Armore originated in Missouri by crossing the Aroma with Blakemore. Heavy yielder. Large size, dark red color and good flavor. Sets and matures nearly all blossoms.
- Prices all above varieties: 100—\$2.00, 200—\$3.00, 500—\$6.00, 1000—\$11.00. Postpaid
- ✓ **GEM**—A persistent everbearer, bright red and firm enough to ship. Pleasing flavor.
- ✓ **SUPERFECTION**—This berry is very similar to Gem, being a good shipper. Berries continue a good size all season through. Dark red color.
- ✓ **STREAMLINER**—Another new everbearer originated in Oregon. Berries large, bright red and almost round. Very sweet, requiring little sugar.
- ✓ **MASTODON**—The largest everbearer ever introduced.
- ✓ **PROGRESSIVE**—An old standard variety adapted to the South. Makes a thick row and also a prolific bearer.
- Prices on all everbearing large thrifty plants will bear this year: 25—\$1.00, 100—\$2.50, 500—\$10.00, 1000—\$18.00. Postpaid.

RASPBERRIES

- ✓ **LATHAM (RED)**—The Latham is the most outstanding of all Red Raspberries. Unexcelled for size and flavor. The most widely planted as a commercial Raspberry as it is a good shipper. Ripens in midseason. Prices: 25—\$2.50; 100—\$9.50. Postpaid.
- ✓ **CUMBERLAND BLACK CAP**—The Cumberland is the most extensively planted of all the blackcaps. It is so far superior in size, flavor and shipping qualities we do not grow any other variety. Prices: One year No. 1 plants 25—\$2.50; 100—\$9.50. Postpaid.
- ✓ **SEPTEMBER**—New everbearing red raspberry. As large as Latham. Bears until frost. Prices: 12—\$2.00; 25—\$3.50. Postpaid.

BLACKBERRIES

- ✓ **LAWTON**—Medium early. The best for home use and canning.
- ✓ **ELDORADO**—The most widely planted Blackberry.
- Blackberry Prices: 25—\$2.00; 100—\$7.50; 1000—\$50.00. Postpaid.

BOYSENBERRIES

- ✓ The **BOYSENBERRY** was introduced in 1932. It was propagated by crossing the Red Raspberry, Loganberry, and Blackberry, combining the flavor of all three. Berries get to be 1½-2 in. long and 1 in. in diameter..
- ✓ **THORNLESS BOYSENBERRIES**—Entirely free of thorns which make them a pleasure to pick and handle.
- Prices: Large vigorous roots, 25—\$2.00; 100—\$7.50; 1000—\$50.00; 500 at 1000 rate.

GRAPE S

- ✓ **CONCORD**—A well known commercial variety grown all over the U. S. 2 year vines, 10—\$2.00; 25—\$4.00; 100—\$15.00. Postpaid.
- ✓ **FREDONIA**—A new early black grape, large bunch, ripens evenly. Bears second year. Prices—Same as Concord.
- ✓ **NIAGARA**—This is probably the best white grape. Very popular all over the U. S., midseason, 2 year, 30c each. Postpaid.
- ✓ **CATAWBA**—An old standard variety, dark red. Late, 2 year, 30c each. Postpaid.
- ✓ **AMERICA**—A cross between Concord and the wild grape. Very hardy, will not rot. 2 year, 30c each. Postpaid.
- ✓ **CACO**—Large red grape. Very sweet, midseason. 2 year, 30c each. Postpaid.
- ✓ **GOLDEN MUSCAT**—A new California type grape. Large clusters of yellowish white. Very pleasing flavor, 2 year, 40c each. Postpaid.
- ✓ **SENECA**—Another California type grape. Very early and sweet, white. 2 year, 40c each. Postpaid.
- ✓ **CONCORD SEEDLESS**—Concord flavor makes good pies. 2 year, 40c each. Postpaid.
- GRAPE CUTTINGS**—Concord and Fredonia. \$1.00 per 100. Postpaid. We can furnish large quantities of Concord and Fredonia cuttings. Write for prices if interested.
- GOOSEBERRIES** — **CHAMPION** — 6—\$2.00; 12—\$3.50. Postpaid.

RHUBARB

- VICTORIA**—The most popular sort for home use. Prices — Large size, \$2.00 per dozen—\$15.00 per 100. Postpaid.
- CANADA RED**—Large divisions 50c each. Postpaid.

ASPARAGUS

- MARTHA WASHINGTON** — 3 year heavy roots 12—\$1.00; 100—\$7.50. Postpaid.

SWEET POTATO PLANTS

- PORTO RICAN, ALL GOLD, EARLY TRIUMPH, and SOUTHERN QUEEN**
Large thrifty plants packed in damp moss. 200—\$1.50; 500—\$3.50; 1000—6.00 Postpaid.

DIRECTIONS FOR GROWING STRAWBERRIES — Plow ground deep and prepare level. Set plants 3 to 4 feet apart by 18 inches to 2 feet apart in the row. Do not set in furrows as they might get covered up after heavy rains. Cultivate as soon as weed growth starts and continue at intervals of 2 weeks during the whole growing season or until about September 1st. Keep free of weeds and grass by hoeing and hand weeding. Keep blossoms pinched off to induce them to make runners and set new plants. The blossoms may be allowed to remain on the everbearers after the middle of July and they will fruit in the fall.

GUARANTEE: All plants listed herein are postpaid, true to name as labeled and guaranteed to arrive in good growing condition or replaced free and postpaid.

REFERENCE: Bank of Commerce, Stilwell, Oklahoma.

Tree Everbearing Blackberry

HISTORY OF THE TREE EVERBEARING BLACKBERRY

As Given by the Propagator of this New Berry

"This new berry came into our possession as a seedling some eight years ago.

"The first year's growth is inclined to droop to the ground; second and third year they put on two to six tree-like canes that attain a height of four to six and a half feet, with bushes from five to nine feet across the top of the tree-like bush.

"Due to the nature of their growth and the long period of ripening of the berry, we have named it **TREE EVERBEARING BLACKBERRY**. It seems to grow in any soil or climate and has stood 30 below zero without any injury.

"We have trial plantings in almost every state. All are thriving and doing well.

"With us, this berry has never bloomed earlier than May 10th. Berries start ripening June 20th and continue through August. The fruits are round, good size, sweet, yet enough acid for jams and jellies. Excellent keeper, has a rubber-like skin but not tough, making it wonderful shipper. Plants are very thorny, but berries grow on a long fruit stem in clusters of seven to thirty berries. Ninety per cent of the fruit on our vines grows on limbs extending above the thorns.

"Another feature that people like is that the fruit is borne up off the ground and ninety-five per cent is free from dirt, regardless of weather.

"They have shown no sign of disease that other berries have, or of weakening after bearing over a period of years. Instead, they get larger and more thrifty.

"The undreamed of feature of this berry is that people in our towns and cities who have been deprived of fresh fruits may now grow all the berries they can use for pies, jams and jellies from six plants in the yard or small garden, taking no more care of them than a common shrub.

This new berry makes a beautiful shrub, may be used as an individual plant or as a hedge. Fits in well with any landscaping.

TWO-YEAR-OLD PLANTS

3 plants Postpaid,	\$2.75
6 plants Postpaid,	\$5.00
12 plants Postpaid,	\$9.50

NOTE: We do not hesitate to recommend this unusual berry to our customers as we have fruited them for several years and found them to do all the originator claims and even more. **DIRECTIONS FOR GROWING WITH EACH ORDER.**

OKLAHOMA STATE BOARD OF AGRICULTURE

No. 88

Harold Hutton, President
Oklahoma City, Oklahoma

CERTIFICATE OF NURSERY AND FLORAL INSPECTION

Fee \$13.10

Year 1955 - 1956

THIS IS TO CERTIFY, that the nursery and floral stock of Ideal Fruit Farm at Route No. 1 in Stilwell, Oklahoma, was inspected by a duly authorized inspector of the Oklahoma State Board of Agriculture on the 14th day of September, 1955, and found to be apparently free from injurious insect pests and plant diseases. The size of the premises was reported as 12 acres and the stock consisted of Nursery Stock.

This Certificate, unless sooner revoked, invalid after October 31, 1956.

HAROLD HUTTON
President,
State Board of Agriculture

CLYDE A. BOWER
Director, Division of Entomology and
Plant Industry

Address all orders to: **IDEAL FRUIT FARM**
Stilwell, Oklahoma
Telephone PR 4-7853